



THE BANFF CENTRE

MEDIA RELEASE

Box 1020, 107 Tunnel Mountain Drive
Banff, Alberta, Canada, T1L 1H5
communications@banffcentre.ca
www.banffcentre.ca

Editor's note: looking for a great image to accompany a story or listing? 2001 Banff Mountain Photography Competition winning photographs are available for publication. See end of release for details.

For immediate release: March 21, 2002
02-04

BANFF MOUNTAIN PHOTOGRAPHY COMPETITION CALL FOR ENTRIES

Captured that perfect mountain images on film? Got a great shot of a mountain sport or landscape? Enter the Banff Mountain Photography Competition for a chance to win some great prizes and the opportunity to have your photo exhibited in locations across North America and as far away as Italy.

Mountain Culture at The Banff Centre is seeking entries for its 7th annual Banff Mountain Photography Competition. Over \$8000 in cash and prizes will be awarded. Amateur and professional photographers alike are invited to submit 35mm slides and/or prints (minimum size 8"x10", maximum size of 11"x14"). Entries must be received at the competition office in Banff no later than May 31, 2002.

The following prizes will be awarded:

Grand Prize: \$1000 cash, and prizes from our sponsors, will be awarded to the photographer with the best overall photograph, regardless of category.

Category Prizes: \$500 cash, and prizes from our sponsors, will be awarded to the winner in each of the following categories: Mountain Adventure; Mountain Landscape; Mountain Culture; Mountain Flora and Fauna; and Mountain Environment.

The winning photographs will be exhibited during the Banff Mountain Festivals, October 27 to November 3, 2002, will remain on exhibition for 12 months as part of The Banff Centre's permanent collection and will tour to a number of locations in North America and abroad. Winning photos will also be featured on the Mountain Culture Web site.

The 2002 Banff Mountain Photography Competition is presented by Eagle Creek Travel Gear and National Geographic and sponsored by Chevy Avalanche.

Complete contest rules and entry forms for this year's competition are available:

1. For download from www.banffcentre.ca/mountainculture

2. On request by mail/fax/e-mail:

Banff Mountain Photography Competition

Box 1020, 107 Tunnel Mountain Drive

Banff, Alberta, Canada T1L 1H5

fax: (403) 762-6277 e-mail: mountainculture@banffcentre.ca

Winning photographs from the 2001 competition will tour to the following locations during the next six months: Denver, San Francisco, Santiago and Portillo Chile, Buenos Aires and Bariloche, Argentina, and the Museo Nazionale della Montagna in Torino, Italy.

– end –

2001 Photo Competition images can be downloaded at www.banffcentre.ca/mountainculture/ftp. Please note that a complete photo credit must appear on the same page as each and every use of the photograph. Details regarding photo credits can be found on the ftp site.

For more information contact:

Debra Hornsby, Marketing and Communications Manager

Mountain Culture, The Banff Centre

Box 1020, Banff, Alberta T1L 1H5, Canada

phone: 403-762-6446 fax: 403-762-6277

email: debra_hornsby@banffcentre.ca

website: www.banffcentre.ca/mountainculture

***2002 Banff Mountain Photography Competition
presented by National Geographic and Dunham Bootmakers
sponsored by Chevy Avalanche***

Mountain Culture at The Banff Centre promotes understanding and appreciation of the world's mountain places by creating opportunities for people to share – and find inspiration in – mountain experiences, ideas and visions.